

English Indoor Bowling Association Ltd

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“Promoting the level-green game of Indoor Bowls in England”

Affiliation to the English Indoor Bowling Association Ltd

EIBA Outline Plan 2013-2017

The EIBA plan covers the following areas:

- Recruit and Retain 50+; Recruit and Retain 70+ - two different markets which requires us to find a way to grow both specific groups. The 50+ requiring new versions/formats . the 70+ wishing to keep the current formats.
- Facilities . Build, Improve, Retain; Operate; Volunteer support with skills training
- Youth and the Family
- Women . increased participation and retention
- Disabled
- Competitions
- Internationals
- Promotion of our Sport
- Alternative sources of income
- Manpower to fulfil the Plans



EIBA Objectives

- *A growth in participation across the adult population in local Communities. Targeted work to increase Female participation*
- *A growth in participation in the 14-25 age range, plus working with Primary Schools (Year 3 & 4 – age 7 to 9)*
- *An excellent sporting experience for existing participants to keep them playing Indoor Bowls*
- *A growth in Indoor Bowls participation by people who have disabilities*

EIBA is keen to work with:

- ★ **Affiliated Clubs, Affiliated County Associations and Affiliated Bodies** who are established for the promotion of the sport of Indoor Bowls
- ★ **County Sports Partnerships**
- ★ **Local Authorities/Leisure Operators/Primary Care Trusts**
- ★ **Secondary Schools and Further Education Colleges**

The EIBA priorities are:

1. Recruitment of Participants
2. Retention of Participants
3. Retention and Improvement of Facilities.
4. New Indoor facilities in areas of Low-Supply and High-Demand

EIBA “Recruit and Retain Strategy”

The EIBA %Recruit and Retain Strategy+is to concentrate on the family aspect of our Sport. This means that we are keen for all of our Clubs to avail themselves of opportunities for %increasing participation+and %improving the experience+of all participants in Bowls . Young, Middle Age or the Over 50%.

Clubs owned by the Club/Local Authority-Leisure Operator managed Indoor Bowls Sites

We are very keen to work with the Club and the Centre staff to develop their Plans for:

- Creating a Junior Section
- Sportivate
- Club/Centre Staff with Coaching qualifications becoming involved with bowls, in conjunction NGB recognised Coaching bodies
- Ongoing relationships between an Indoor Club and Leisure Operator

Bowls makes a Positive Impact on Health Agenda

Bowls . Helping people to live longer, healthier and more fulfilling lives

The UK population is ageing rapidly and by 2024 an estimated 50% of the population will be over the age of 50.

15.4% million people in England have a longstanding illness and this is set to rise with many of the illnesses linked to lifestyle and ageing.

Older people are characterised as having an increased risk and incidence of coronary heart disease, stroke, type 2 diabetes, cancer and obesity.

In addition, retaining physical and cognitive function becomes a major challenge as are the avoidance of debilitating mental illness, such as dementia and depression.

Older adults want to stay healthy and fit enough to do those things which are important to them; stay pain free/maintain capacity to get out and about/retain independence.

They are also keen to stay engaged with their community and make useful contributions to family, neighbours and society.

All of these contribute to higher levels of mental well-being.

Staying active most definitely benefits health and well. being in later life.

Playing the sport of bowls for a minimum of 30mins per week will keep people active both physically and mentally. It provides social interaction and the opportunity to have fun as well as the chance to play competitively at both club level and to a higher level if so desired.

Bowls can help people to live longer, healthier and have more fulfilling lives.

BENEFITS OF AFFILIATION:

- As a member of the Association, which is the National Governing Body for playing Level Green Indoor Bowls in England . you can have a direct influence on the running of our Sport.

Laws of the Sport . all Affiliated Members can have a direct input into the content of the Laws of the Sport of Indoor Bowls by submitting suggestions for amendment to the Association. The Association, after due consideration, will then submit these proposals to our World Governing Body . WIBC (World Indoor Bowls Council)

Director - all members of Affiliated Clubs are eligible for Election to the Board, the controlling body of the Association and thereby have a direct influence on the work of the Association.

All members of Affiliated Clubs have an immediate access to Officers, Directors and Staff of the Association, who are available to provide advice and guidance.

As your National Governing Body, we provide the Sport with a structure which enables Indoor Bowls to be recognised by Government agencies, corporate bodies and general public.

In the ~~the~~ introduction+to the 2012-2017 Sport England Whole Sport Plan Investment Guidance papers, Jennie Price (Sport England, Chief Executive) states:

“National governing bodies of sport remain at the core of Sport England’s 2012-17 strategy and are critical to our shared goal of helping more people develop a sporting habit for life.”

All Affiliated Clubs and Counties of National Governing Bodies are therefore eligible to receive support from **the DCMS**, Sport England and Health Department funded partner organisations such as:

- ★ County Sports Partnerships
- ★ Local Authority Sports Development Officers
- ★ Educational Establishments . from Junior to Higher & Further Education
- ★ Leisure Operators
- ★ HMRC . benefits of CASC registration



- Bowls Development Alliance (BDA) . the Association is an active partner in the Alliance, supported by Sport England Regional Offices and County Sports Partnerships that are based across England.

The BDA consists of the following National Governing Bodies of Bowls:

- ❖ English Indoor Bowling Association Ltd (EIBA)
- ❖ Bowls England (BE)

The Bowls Development Alliance has been successful in securing a further four years of funding taking the work of the BDA through to March 2017.

The BDA has been awarded £2m to deliver the new %Growing the Sport of Bowls+plan in 2013-2017. The plan focuses on working in identified Hot Spot areas where there is both a high density of those 55 years and over and a proven latent demand for bowls.

For the first time there are packages of funding available across the whole country to help clubs recruit new members specifically over 55 years of age.

There will also be health related projects and an improvement in opportunities for those with a disability.

This award builds on the work of the BDA over the past two years and provides an opportunity to grow the sport of Bowls particularly of those coming up to early retirement who are looking to take up a new activity that will keep them fit and active.

Further details of this targeted work can be found at <http://www.bowlsdevelopmentalliance.com/>

- Information and Guidance Service - by Affiliation to a National Governing Body of Sport which is recognised and supported by Sport England, an Affiliated Club and County will benefit from a Network of Advisers on such subjects as:

- Community Amateur Sports Clubs & Charitable Status (CASC)
- changes in Government Legislation
- Licensing Act
- Sources of Funding
- Technical Advisers . Lighting, Heating
- Assistance with increasing Club Membership
- Assistance with engaging with Schools

- Access to Services offered via the Sport and Recreation Alliance (www.sportandrecreation.org.uk)
- Arbitration Service . the Association will assist Clubs, Counties and individual Members to resolve difficulties that may occur.
- English Bowls Youth Development Scheme (EBYDS) . through the Associations funding of the EBYDS, assistance and guidance on the provision of bowling for young people is available to all Affiliated Clubs and Counties.
- Safeguarding Bowls . The English Indoor Bowling Association Ltd, Bowls England and the Bowls Development Alliance are working jointly to safeguard all those who participate in the sport of flat green bowls. We have developed a Safeguarding Bowls Document for the sport of bowls which outlines our commitment to ensuring that the sport provides a safe environment for all young people to play.

See <http://www.eiba.co.uk/youth/childprotection.php>

- English Bowls Umpires Association (EBUA) . through the Associations funding of the EBUA, the services of fully trained Umpires are available to all Affiliated Clubs and Counties.
- Coaching . the services of fully trained Coaches are available to members of all Affiliated Clubs and Counties.
- Membership Services - we are able to offer the Members of Affiliated Indoor Bowling Clubs a variety of specially arranged Services which are aimed at assisting Members in the day to day running of the Club.

See <http://www.eiba.co.uk/mb/membersbenefits.php> and <http://www.eiba.co.uk/partners/partners.php>

Companies and their products / services are sourced and secured for affiliated Clubs to utilise at beneficial rates which will reduce their overheads and help keep subscription rates and rink fees to an attractive level.

- Direct Benefits from Sponsors . through our negotiations with our Sponsors, Clubs, Counties and individuals can obtain special benefits which are communicated on a regular basis.

See <http://www.eiba.co.uk/partners/partners.php>

- EIBA E-Newsletter . An email Newsletter is distributed monthly free of charge to every Affiliated Club during the Indoor Season and to individuals who sign up via the EIBA website.
- Ability to nominate members of a Club for Junior and Senior International Trials, and ultimately the ability to play for their Country at British Isles (BIIBC and BIWIBC) and World (WIBC) level events.
- Participation in 36 National Competitions See http://www.eiba.co.uk/bss/competitions_list.php

Additional reasons for being Affiliated:

- By being affiliated to a Member Nation of the World Indoor Bowls Council, your members are entitled to play the Sport of Indoor Bowls in accordance with the WIBC Laws of the Sport of Indoor Bowls.
- Potential Partners/Funders/Insurers are provided with the assurance that your Club receives assistance from a National Governing Body to which you can obtain assistance and guidance on matters relating to the running of your Club.
- We provide support, advice and guidance on matters relating to the sport whether this is on and off the rink. An example recently is the production of promotional material which Clubs can access as part of their Affiliation to recruit new bowlers.
- We are proactive in helping promote the sport nationally and regionally. We have a partnership with Eurosport which will provide Bowls fans with televised coverage of domestic and International Bowls.
- The EIBA can and does support Clubs who are facing the threat of closure due to landlords looking to use the facility for other activities. This has achieved a change of mind and or ensured that a new facility includes an indoor bowls facility.

MEMBERSHIP

Each Member shall pay such annual subscription as may be determined by an ordinary resolution of the Members at the Annual General Meeting.

Each Member Club shall in addition pay a levy in respect of each of their playing members who have attained the age of 18 years of such amount as may be determined by an ordinary resolution of the Members at the Annual General Meeting

A playing member for the purposes of the Levy is regarded as any person entitled by virtue of his or her membership to use the indoor playing facilities of the Club.

For the 2016/2017 Season the following monies are currently payable:

- For the 12 months ending 30th November 2017, the Levy payable by each Club in respect of each of their playing members (who have attained the age of 18 years) as at 1st December 2016, shall be £3.15. This sum to be paid by 31st December 2016.
- For the 12 months ending 30th November 2017, the Annual Subscription for Clubs shall be £110, this sum to be paid by 31st December 2016.

Full details relating to the Association can be found at www.eiba.co.uk including downloadable copies of our Articles of Association, AGM Booklets and related Paperwork, Regulations, Diary of Events.

APPLICATIONS FOR MEMBERSHIP

Applications for Affiliation may be made by letter together with:

- ◆ a copy of the Club Constitution and Rules
- ◆ Name, Address, Telephone Numbers of the Club and Officers
- ◆ Such other information that may be required by the Board of the Association.

To be eligible for Affiliation, the Club must have the use of a Green, which conforms to the Laws of the Sport of Indoor Bowls as approved by the World Indoor Bowls Council (W.I.B.C.).

For further information about the English Indoor Bowling Association Ltd please contact the:-
Development Manager/Company Secretary . Stephen Rodwell
e-mail: SteveR@eiba.co.uk or visit our Website at www.eiba.co.uk

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