

English Indoor Bowling Association Ltd

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Affiliation to the English Indoor Bowling Association Ltd

EIBA Plan 2017-2021 www.eiba.co.uk **Twitter: @englishindoor**

The EIBA plan covers the following areas:

- Recruit and Retain 45+; Recruit and Retain 70+ - two different markets which requires us to find a way to grow both specific groups. The 45+ requiring new versions/formats – the 70+ wishing to keep the current formats.
- Facilities – Build, Improve, Retain
- Youth and the Family
- Women – increased participation and retention
- Disability
- Competitions
- Internationals
- Promotion of our Sport
- Commercial partnerships



EIBA Objectives

- *A growth in participation across the adult population in local Communities. Targeted work to increase Female participation*
- *A growth in participation in the 12-18 age range as part of the “EIBA Development Pathway”*
- *The provision of an excellent sporting experience for new and existing participants*
- *A growth in Indoor Bowls participation by people who have disabilities*

EIBA is keen to work with:

- Affiliated Clubs, Affiliated County Associations and Affiliated Bodies who are established for the promotion of the sport of Indoor Bowls
- Active Sports Partnerships
- Local Authorities/Leisure Operators



The EIBA priorities are:

1. Recruitment of Participants
2. Retention of Participants
3. Retention and Improvement of Facilities.
4. New Indoor facilities in areas of Low-Supply and High-Demand

EIBA “Recruit and Retain Strategy”

The EIBA “Recruit and Retain Strategy” is to concentrate on the family aspect of our Sport. This means that we are keen for all of our Clubs to avail themselves of opportunities for “increasing participation” and “improving the experience” of all able-bodied or disabled participants in Bowls – Young, Middle Aged or the Over 50’s.

Clubs owned by the Club/Local Authority-Leisure Operator managed Indoor Bowls Sites

We are very keen to work with the Club and the Centre staff to develop their Plans for:

- Creating a robust and thriving Bowling Club on their site, which operates for 12 months a year.
- Ongoing relationships between an Indoor Club and Leisure Operator.

Bowls Development Alliance (BDA) www.playbowls.org **Twitter: @BowlsDA**

The BDA is the Sport England funded development body for the EIBA (flat green - Indoor) and Bowls England (flat green - Outdoor).



BDA Vision

“Working with flat green clubs to help them and the bowlers within them to develop more resilient habits to ensure a stronger sport, the benefits of which can be enjoyed for a life time”

Core Values of the Organisation:

- To focus on the needs of the bowler
- To ensure everyone regardless of age, gender ethnicity or disability has access to a quality experience
- To provide a safe environment in which to play

Objectives:

- To strengthen resilience in the bowls core market
- To continue to introduce new people into the sport so as to develop a habit of regular physical activity
- To ensure all projects are fully inclusive
- To contribute to the physical and mental wellbeing of participants
- To develop accurate data collection and insight methods alongside key partners
- To upskill the volunteer workforce to ensure participants receive the best possible experience
- To ensure clubs have support in the maintenance and development of their facilities and so strengthen resilience

2017-2021:

Play Bowls supports Sport England’s vision to produce a more productive, sustainable, resilient and responsible sport sector. This plan puts bowls customers at the heart of its delivery with the aim to make bowls clubs more welcoming and inclusive, particularly for those who are older and those who are currently under-represented in the sport but also help to reinforce a physical activity habit well into later life.



This strategy has aimed to align itself to the priorities laid down by Sport England in the new strategy “Towards an Active Nation” looking to develop more resilient habits, encourage those older people who are presently inactive to become active and develop a more diverse volunteer workforce.



The strategy will also provide opportunities for both physical and mental well-being and to encourage more bowls clubs to be the heart of the local community through the provision of more diverse services.

The next four years will see the following actions:

- Intensive support to 200 identified clubs to help strengthen resilience in the core market through the new Club Development Programme
- Support clubs to encourage those who are presently inactive to engage with bowls through the Play Bowls Package
- Upskilling of volunteers so as to impact directly on sustaining membership and to continue to grow participation particularly providing more opportunities for those with a disability
- Assist bowls clubs to become an integral part of the local community
- Ensure clubs have the support and guidance they need to keep their facilities at a standard that will maintain the habit of physical activity of their members

BENEFITS OF AFFILIATION:

As a member of the Association, which is the National Governing Body for playing Level Green Indoor Bowls in England – you can have a direct influence on the running of our Sport.

Laws of the Sport– With the EIBA being a member of the International Indoor Bowls Council (IIBC) who are an affiliate to World Bowls. All Affiliated Members can have an input into the contents of the Crystal Mark Third Edition Laws of the Sport of Bowls by submitting suggestions for consideration.

Director - all members of Affiliated Clubs are eligible for Election to the Board, the controlling body of the Association and thereby have a direct influence on the work of the Association.

All members of Affiliated Clubs have an immediate access to Officers, Directors and Staff of the Association, who are available to provide advice and guidance.

As your National Governing Body, we provide the Sport with a structure which enables Indoor Bowls to be recognised by Government Agencies, corporate bodies and general public.

All Affiliated Clubs and Counties of National Governing Bodies are therefore eligible to receive support from the DCMS, Sport England and Health Department funded partner organisations such as:

- County Sports Partnerships
- Local Authority Sports Development Officers
- Educational Establishments – from Junior to Higher & Further Education
- Leisure Operators
- HMRC – benefits of CASC registration www.cascinfo.co.uk

Bowls Development Alliance (BDA) – the Association is an active partner in the Alliance, supported by Sport England Regional Offices and Active Sports Partnerships that are based across England.

Information and Guidance Service - by Affiliation to a National Governing Body of Sport which is recognised and supported by Sport England, an Affiliated Club and County will benefit from a Network of Advisers on such subjects as:

- Community Amateur Sports Club's & Charitable Status (CASC)
- changes in Government Legislation
- Constitutions
- Disciplinary & Appeals Procedures
- Licensing Act
- Sources of Funding – guidance on applications
- Facility Design Advice
- Best Practice for Recruit & Retain – www.eiba.co.uk/Guidance/guidanceindex.php
- Access to Services offered via the Sport and Recreation Alliance (www.sportandrecreation.org.uk)

Arbitration Service – the Association will assist Clubs, Counties and individual Members to resolve difficulties that may occur.

English Bowls Youth Development Scheme (EBYDS) – through the Associations funding of the EBYDS, assistance and guidance on the provision of indoor bowling for young people is available to all Affiliated Clubs and Counties.



Safeguarding Bowls – The English Indoor Bowling Association Ltd, Bowls England, English Short Mat Bowling Association, English Bowling Federation, British Crown Green Bowling Association and the Bowls Development Alliance are working jointly to safeguard all those who participate in the sport of flat green bowls. We have developed a Safeguarding Bowls Document for the sport of bowls which outlines our commitment to ensuring that the sport provides a safe environment for all young people to play.

For full details visit the Safeguarding Bowls website www.safeguardingbowls.org



National Skills Awards – The EIBA Ltd has developed a range of youth awards aimed to test and develop Junior Bowlers across England. The Bronze and Silver Awards are conducted within your Club, by a qualified coach, whilst the Gold award will be conducted around the Country. www.eiba.co.uk/youth/national-skills-awards.pdf

English Bowls Umpires Association (EBUA) – through the Associations funding of the EBUA, the services of fully trained Umpires are available to all Affiliated Clubs and Counties.



Coaching – the services of fully trained Coaches are available to members of all Affiliated Clubs and Counties. For full details www.coachbowls.org

Membership Services - we are able to offer the Members of Affiliated Indoor Bowling Clubs a variety of specially arranged Services which are aimed at assisting Members in the day to day running of the Club. See www.eiba.co.uk/mb/membersbenefits.php

Companies and their products / services are sourced and secured for affiliated Clubs to utilise at beneficial rates which will reduce their overheads and help keep subscription rates and rink fees to an attractive level.

Direct Benefits from Sponsors – through our negotiations with our Sponsors, Clubs, Counties and individuals can obtain special benefits which are communicated on a regular basis. See www.eiba.co.uk/partners/partners.php

Insurance – Bespoke insurance for English Indoor Bowling Association clubs underwritten by Hiscox is available through Stackhouse Poland for further details see <https://stackhouse.co.uk/eiba/> (In addition to Civil Liability/Employers Liability Insurance.)



EIBA E-Newsletter – An email Newsletter is distributed bi-monthly free of charge to every Affiliated Club during the year and to individuals who sign up via the EIBA website. https://clicks.e-connectservice.com/data_form/57ee8a1b719b4159942758

Player Pathway - Ability to nominate members of a Club for Junior and Senior International Trials, and ultimately the ability to play for their Country at British Isles (BIIBC) and World (IIBC) level events.

National Competitions – Participation in 40 National Competitions See www.eiba.co.uk/bss/competitions_list.php including the “Fantastic 5” Summer League – for details <http://www.eiba.co.uk/competitions-2019/fantastic-5-summer-league-tables.php>

Marketing material – Templates for Recruitment and Popups:

Posters –

www.eiba.co.uk/downloads/posters.php



Banners

<http://www.eiba.co.uk/Guidance/banners.php>



Additional reasons for being Affiliated:

- Potential Partners/Funders/Insurers are provided with the assurance that your Club receives assistance from a National Governing Body to which you can obtain assistance and guidance on matters relating to the running of your Club.
- We are proactive in helping promote the sport nationally and regionally. We have a partnership with Eurosport which will provide Bowls fans with televised coverage of domestic and International Bowls.
- The EIBA can and does support Clubs who are facing the threat of closure due to landlords looking to use the facility for other activities. This has achieved a change of mind and or ensured that a new facility includes an indoor bowls facility.

MEMBERSHIP

Each Member Club/Member County shall pay such Annual Subscription as may be determined by an ordinary resolution of the Members at the Annual General Meeting.

Each Member Club shall in addition pay a levy in respect of each of their playing members who have attained the age of **18 years** of such amount as may be determined by an ordinary resolution of the Members at the Annual General Meeting

A “playing member” for the purposes of the Levy is regarded as any person entitled by virtue of his or her membership to use the indoor playing facilities of the Club.

For the 2019/2020 Season the following monies are currently payable:

- For the 12 months ending 30th November 2020, the Levy payable by each Club in respect of each of their playing members (who have attained the age of 18 years) as at 1st December 2019, shall be £3.70, this sum to be paid by 31st December 2019.
- For the 12 months ending 30th November 2020, the Annual Subscription for Clubs shall be £110, this sum to be paid by 31st December 2019.

Full details relating to the Association can be found at www.eiba.co.uk including downloadable copies of our Articles of Association, AGM Booklets and Diary of Events.

APPLICATIONS FOR MEMBERSHIP

Applications for Affiliation may be made by letter together with:

- ◆ a copy of the Club Constitution and Rules
- ◆ Name, Address, Telephone Numbers of the Club and Officers
- ◆ Such other information that may be required by the Board of the Association.

To be eligible for Affiliation, the Club must have the use of a Green, which conforms to the Laws of the Sport of Bowls Crystal Mark Third Edition as approved by World Bowls.

For further information about the English Indoor Bowling Association Ltd please contact

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or visit our Website at www.eiba.co.uk

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