



Coach Bowls

The Bowls Development Alliance Board wishes to announce the appointment of Amanda Scriven-Purcell into the position of Coaching Manager for the new BDA Coaching structure.

Amanda has an extensive coaching background including reaching the position of National Coach for Rhythmic Gymnasts with a Disability which she held for six years.

She is currently a High Performance Coach (UKCC level 5) and has experience in coaching gymnasts and teams to Commonwealth Games, World Championships and Olympics.

Amanda also has extensive experience in judging, culminating in being asked to judge for England at the Commonwealth Games in Melbourne 2006.

She brings with her seven years experience of working for **Sports Coach UK** as a Coaching Systems Manager. In this role she supported eight National Governing Bodies of Sport to develop their coaching systems and strategies. Amanda has shown she has a strong understanding and working knowledge of the UK Coaching Framework and in particular Coaching Strategy Development, Participant and Coach Modelling and Workforce Development.

The members of the BDA Board – Bowls England, English Indoor Bowling Association Ltd and English Short Mat Bowling Association are all fully committed to coaching within the sport and will be investing in the future of coaching through the BDA.

They are also keen to stress that all current bowling qualifications will be recognised by them.

Registration to the new scheme will be open to all coaches from Monday 10th October 2011, where forms will be available to download from the website - Playbowls.org or telephoning the BDA office to request a form to be posted - **01664 484926**

An excellent insurance cover will be provided, including abuse cover and no excess and a package of other benefits will become available as the scheme develops.

The cost of registration will be £8.

This is an exciting time for the sport of bowls and will move the sport into a new era of coaching.

We look forward to coaches joining us and becoming a part of the BDA team to drive forward the development of the sport and hearing what your needs are.

Directors – Bowls Development Alliance

28th Sept 2011