

## Press Release

31<sup>st</sup> October 2014

### National Disability Survey Results and Launch of a New Club Award

In August 2014, the Bowls Development Alliance, in conjunction with Bowls England and the English Indoor Bowling Association, launched a National Disability Survey to develop a greater understanding of the current and future opportunities that existed for disabled bowlers and which clubs currently have disabled bowlers using their facilities.

Today, ten weeks on, the Bowls Development Alliance are delighted to publish the National Disability Survey Report, which summaries the key findings of the survey. A number of key insights have resulted from the survey which will greatly assist the sport in its pursuit of attracting more disabled people into bowls.

One of the five key recommendations of the report was to create and launch an award which recognised those clubs and other organisations already working with disabled bowlers.

It is with great pleasure that alongside the publishing of the National Disability Survey Report, the Bowls Development Alliance can announce the launch of the **Love Fisher Brown Award**, sponsored by AeroBowls. This award, named after the remarkable and inspiring Commonwealth Games achievements of Bob Love, David Fisher and Paul Brown, is an opportunity to recognise and promote the great work of many clubs and organisations who already provide participation opportunities for disabled bowlers.

Ellen Falkner, CEO of AeroBowls UK, said of the **Love Fisher Brown Award**, **AeroBowls is delighted to be working with the Bowls Development Alliance to try to help to grow the sport and encourage more disabled people to get involved. We are honoured to sponsor the inaugural Love Fisher Brown Award which aims to recognise and acknowledge the great work already being undertaken by clubs and other local organisations to make bowls more inclusive and accessible to all members of the community.**

Entries will open on 3<sup>rd</sup> November 2014 and close on 29<sup>th</sup> May 2015 with more information available at [www.playbowls.org/index.php/disability](http://www.playbowls.org/index.php/disability)

**For further information on either the National Disability Survey Report or the “Love Fisher Brown Award” please contact:**

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