

BDA
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Nottingham Road
Melton Mowbray
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LE13 0PB

Bowls Development Alliance Official Press Release

## 2015 National Disability Survey

The Bowls Development Alliance is today launching the 2015 National Disability Survey to develop a greater understanding of the current and future opportunities that exist for disabled bowlers and to identify which clubs currently have disabled bowlers using their facilities. The survey, which for the first time this year can be completed either in hard copy or via the internet, will remain open until 27<sup>th</sup> November, 2015 and provides all respondents with the opportunity to be placed into a prize draw to win a blue Ultraglide DX Bowls Bag, courtesy of AeroBowls.

The results of the first National Disability Survey, held in 2014, have gone on to inform many major strategic decisions taken in the last twelve months. The 2015 Survey aims to compare the results from year to year and evidence any trends or changes while also looking to deepen the sports understanding of disability bowls in areas such as coaching and participation motivations.

The 2015 National Disability Survey can be accessed and completed via <a href="https://www.surveymonkey.com/r/NationalDisabilitySurvey2015">https://www.surveymonkey.com/r/NationalDisabilitySurvey2015</a> or by downloading a paper copy from <a href="http://playbowls.org/disability/survey">http://playbowls.org/disability/survey</a> and returning to BDA, Pera Business Park, Nottingham Road, Melton Mowbray, Leics, LE13 0PB.

Paper copies will also be available in the BDA marquee for the duration of the Bowls England National Championships.

## For further information please contact:

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2<sup>nd</sup> August 2015