



GET ACTIVE, HAVE FUN, PLAY BOWLS

Bowls Development Alliance

The Bowls Development Alliance (BDA) is funded by Sport England to support the work of Bowls England (BE) and the English Indoor Bowling Association (EIBA) in the development of flat green lawn bowls.

For the funding period 2017-2021 this funding focuses on the delivery of:

- ✓ Club Development Programme: supports clubs across the country where they have identified greatest need.
- ✓ Play Bowls Package Scheme: supports clubs with their recruitment.
- ✓ Coach Bowls: providing qualifications for coaches and developing the best tutor workforce to deliver these qualifications across the whole sport including BE, EIBA, BCGBA and ESMBA
- ✓ Facilities: providing funding support for BE and EIBA to research the facility requirements of their clubs.

Alongside these core objectives the BDA works with key partners on:

- **Safeguarding:** ensuring the sport is safe for everyone to play by working across all five National Governing Bodies (NGBs) to have policies and processes in place. Training is also available to support the network of Club Safeguarding Officers.
- **Disability:** the BDA works in partnership with Disability Bowls England, Activity Alliance, BE and the EIBA to ensure everyone regardless of disability can access the sport of bowls.
- **Women Can:** the BDA are driving a campaign alongside BE and the EIBA to encourage more women to play bowls, coach bowls and volunteer in bowls.
- **Equality & Diversity:** the BDA, BE and the EIBA are all striving to ensure the sport of bowls is as diverse as it can be.

For more detailed information on the work of the BDA contact:

Susan Cooper: Development Director susan@playbowls.org

Website: <http://www.playbowls.org/>

