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#### BOWLS INTERNATIONAL LAUNCH NEW WEBSITE

Bowls International has launched a brand new website, designed to be a go-to place for bowlers around the world.

The monthly magazine, which is in its 37<sup>th</sup> year, has seen a new direction under current editor Sian Honnor. It offers news, reviews, debates, features and coaching tips and is not afraid to highlight current issues within the bowls world.

The Bowls International team, which includes some of the sport's biggest and most influential names, prides itself on providing informative, entertaining and instructive articles that you will not find elsewhere.

The website- [www.bowlsinternational.com](http://www.bowlsinternational.com)- has been designed to complement the fresh, uncluttered feel of the magazine.

As well as news about the sport from around the world, the website will offer unique content in terms of features and video plus greencraft articles and photo galleries.

There is also a 'Meet the Team' section to put faces to names.

Sian said: "As the online presence of Bowls International continues to grow, I felt that the new website should align with the magazine- the result is a clean and easy to navigate site which hopefully bowlers will return to again and again."

Bowls International is published by Oyster Media Group Ltd.

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