



## ESL Makes Everyday A 'Brighter Day To Play' for Dolphin Indoor Bowls

### THE BRIEF:

Dolphin Indoor Bowling Club is situated in Poole, Dorset and offers excellent all year round indoor bowling and social facilities to over 1000 members and their guests. The 11 rink bowling facility with clubhouse bar and restaurant is one of the largest and best in the country. It opened in 1985 and has subsequently been refurbished continually to improve facilities for Members. After careful market research Club Secretary David Porter approached ESL for their rink lighting upgrade, along with their restaurant and clubhouse area. They had very specific requirements including an essential lighting colour to offer their members an optimum playing environment, whilst trying to cut down energy costs - with over 700 lamps in the rink area alone. All products also needed to adhere to the English Indoor Bowls Association (EIB) Standards.

### THE SOLUTION:

ESL designed a brand new product for Dolphin Bowls Club that created a warmer and brighter playing environment. This new LED lighting product increased the lighting level by 20% for maximum even coverage across all rinks, eliminating dark patches or shadows. As well as the rink area, a second lighting design was installed in the restaurant and bar area with a remote control facility that allowed the lights in this area to become dimmable when the area was not in use or to make a softer welcoming atmosphere for members to relax and socialize.

### QUICK FACTS:

- ✓ **70% Energy Saving**
- ✓ **Payback 28 months**
- ✓ **Carbon Saving 49T per annum**
- ✓ **£8987 Year Savings**
- ✓ **£88,699 Savings over 10 years**

*This solution does exactly what we asked them to deliver. It has reduced our energy costs dramatically and created an optimum playing environment for our members with its bespoke LED lighting design and impressive installation.*

**David Porter**  
**Club Secretary**