



PRESS RELEASE – KEA UK (KOMBAT P/L) BUSINESS TRANSFERRED TO S-TREND UK

Release date: 18 June 2012

Jointly released by: S-Trend UK & Kea UK (Kombat P/L)

S-Trend UK and Kea UK (Kombat P/L) have recently entered into an agreement that resulted in all of the Kea UK's sales business, including all Kombat licensed business, to be transferred to S-Trend UK effective of 1 May 2012.

S-Trend (MTM Group) is an international vertically integrated custom sportswear manufacturer, with its wholly owned production facilities in China and head office in Australia. MTM Group has been supplying sporting organisations, schools and clubs for many years with products including cut&sew, sublimation and yarn-dyed sportswear. In addition, MTM group has been supplying clients, including many private schools, in the UK through KEA for the past 8 years.

MTM Group established its new brand, S-Trend, in 2010 to enter into the certain markets directly. In 2012, S-Trend extended from Australia to register in the UK. It was a sponsor and official apparel partner for the Allam 2012 British Open Squash Championships held at London's O2 Arena

In early June, S-trend UK finalised the agreement of business transfer with KEA UK (Kombat P/L) to directly supply and manage all UK business, including license agreements with English Indoor Bowling Association and AFL Europe, under the S-Trend brand.

Under this new direct supply structure, all existing clients and new clients will receive excellent service and have direct communication with the manufacturer. Clients can rest assured that going forward, all orders placed S-trend UK will be produced within our own production facilities and go through strict, consistent quality control and inspection prior to shipment. Furthermore, S-Trend's production lead time on repeat orders is 4 weeks ready for shipment.

The new structure integrates sales and manufacturing within the same international group, ensuring orders will be processed smoothly through the stages of sales, production, shipment and delivery without facing payment and release processes between sales and manufacturing companies.

S-Trend UK is pleased to announce that Stacey and Graham Walton will continue to work with S-trend as its UK Business Manager and Commercial Manager, thus ensuring a smooth and professional transition. They will be based at S-Trend's first showroom and offices launching in late June at 7 Lumley Court, Chester-le-Street, Durham DH2 1AN.

UK Showroom: Suite 2 & 3, First Floor Unit 7 Lumley Court,
Drum Industrial Estate, Chester-le-Street, Durham DH2 1AN

www.s-trend.co.uk

AU Showroom: Suite 6, Level 3, 24 Albert Road South
Melbourne Victoria 3205

Tel: +61 3 90772638 | **Fax:** +61 3 90770114

www.s-trend.com.au



With this new structure in place, both S-trend and Kea UK (Kombat P/L) are confident that clients will have an excellent experience with consistent quality products, outstanding service and timely delivery.

For further enquiries, please do not hesitate to contact:

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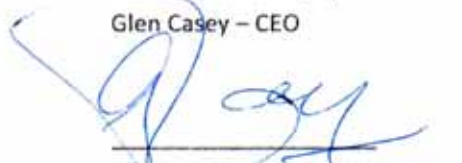
S-Trend UK

Michael He - MD


Date: 18th June 2012

KEA UK (Kombat P/L)

Glen Casey - CEO


Date: 18 June 2012

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