

English Indoor Bowling Association Ltd



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PRESS RELEASE

TEST MATCH SPONSOR SECURED

The English Indoor Bowling Association Ltd (EIBA) is pleased to announce The Co-operative Funeralcare will be Title Sponsor of the Men's and Ladies Test Matches versus Scotland in October 2013.

The Co-operative Funeralcare Test Matches will see England play Scotland in a two day Series of Triples, Pairs and Singles matches.

The first Test will be the Men's on Wednesday 16th and Thursday 17th October with the Ladies Test on Wednesday 30th and Thursday 31st October. Both matches will be hosted by Stanley Indoor Bowls Centre in County Durham.

In announcing the sponsorship Peter Thompson, Chief Executive, of the EIBA Ltd said: "To secure The Co-operative Funeralcare as title Sponsor of the two Test Matches against Scotland is a major boost to the Association. They continue to be valuable supporters of bowls at local and national level and we are looking forward to developing this support at International level".

John Taylor, National Community Manager, of The Co-operative Funeralcare added "We are delighted to have been given this opportunity to sponsor these two major events in the Association's calendar. Our funeral homes have been supporting bowls at grass roots level across the UK for several years and our commitment and passion for this sport has grown considerably with our continued support for prestigious bowling competitions."

For the first time both matches will be broadcast exclusively live on Premier Sports (Channel 428 on Sky platform and on-line at www.premierplayer.tv).

For more information please contact:

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