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**Bowls Development Alliance
Official Press Release**

Just Bowl – National Lottery Awards result



The Bowls Development Alliance are delighted to announce that Just Bowl secured 3rd place in the public vote for a National Lottery Award for Sport.

From over 600 applicants, Just Bowl made it to the final 7 to go to a public vote. With a total of 1810 votes, the support Just Bowl gained has been incredible and the BDA would like to thank everyone who supported the campaign.

Just Bowl has engaged over 950 disabled participants in the sport of bowls across England, as well as another 1400 participants over the age of 55. The BDA continue to engage new partners and new delivery across England. The promotion of the National Lottery campaign has been an opportunity to share examples of Just Bowl delivery, with the aim of not only gaining votes, but to introduce Just Bowl to more organisations and individuals.

For further information about what Just Bowl is, how you could secure a free trial period and who to contact, please visit the website at www.justbowl.org

To see Just Bowl in action and to meet some of the fantastic people we work with, click the link to view our new video. Featuring our partners, Age UK, Mencap & The Alzheimer's Society.
<https://vimeo.com/179738635>

Thank you for all of the support and we will continue to deliver Just Bowl across the nation to get more people playing bowls.

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