

PLAY FOR LONGER

A recent survey, undertaken by MARS Refuel Drink has revealed that two out of five people aren't interested in taking part in any form of exercise*.

A further third feel that they are too unfit to start, while 16% say that they can't afford to take part.

To help people overcome some of these barriers to exercise, the Mars Refuel Drink Fund will be opening again for entries from March 1 2010.

The MARS Refuel Drink Fund was set up to help people overcome the various barriers preventing them getting involved in an active lifestyle by offering £500 awards to selected applicants. Tim Farr, a member of the British Paralympic Ski Team, is testament to what can be achieved with some determination: "Six years ago I broke my back while on a university skiing trip. This year, I am proud to say I'm a member of the 2010 Great British Paralympic team.

"From financial cost, to time, to disability, there are often barriers to sport. The MARS Refuel Drink Fund is here for people who need a bit of a boost in getting started, or continuing, in sport. It's a great initiative and I'm really happy to be involved."

Since its initial launch in 2008, MARS Refuel Drink Fund has attracted 9068 applications and helped to refuel 8304 people.

The fund, which launches on March 1 2010 until May 31 2010, has £10,000 to donate each month to the most deserving applicants.

Applications can be made online at www.marsrefuel.com offering support with anything from equipment costs, to improving training grounds and club houses. The fund will be accepting applications from March 1 2010.

You don't just have to be part of a team to benefit. The fund will also give support to individuals raising money for charity through sporting activities, such as bike rides, mountain climbing and parachute jumps.

The site will be regularly updated with the names of the people and clubs awarded each month. They will also be invited to post comments, pictures and videos of themselves as part of their application.

The fund is open to residents of, and clubs and organisations based in the UK and Republic of Ireland only. Applicants must be 12 years or over and only one application will be accepted per person, club or organisation.

Mars Refuel is a great source of protein, carbohydrate, calcium and vitamin B. It's the milk goodness in Mars Refuel that provides the optimum 4:1 ratio of carbohydrate to protein that helps people to go 50% longer**.

See the Best.....

National Championships Nottingham IBC

Beechdale Road, Billborough Nottingham, NG8 3FH



For Tickets & Opening Times Contact:

English Indoor Bowling Association Ltd

David Cornwell House
Leicester Rd
Melton Mowbray
Leicestershire LE13 0FA
01664 481900
www.eiba.co.uk

9th - 18th April 2010



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BEYOND THE RINK

March 2010



RACE FOR NOTTINGHAM THE NEW FACE OF INDOOR BOWLS

The English Indoor Bowling Association and the East Midlands Premier Bowls circuit have launched a brand new tournament and format of the game.

'Premier Threes' sponsored by Brewin Dolphin will take place on Saturday 1st May 2010 at Nottingham Indoor Bowls Centre and will see 48 players, including Internationals, National Champions and Club players compete in this brand new Singles competition.

The Race for Nottingham was the brainchild of three clubs in the East Midlands all keen to see club hosted Open Singles Tournaments with local sponsors and a standardised format. Danny Brown of Lincoln IBC, Trevor Cutts of Nottingham IBC and John Byrne of Erewash IBC formed the East Midlands Premier Bowls Circuit and with it their own ranking list to create interest among the players at all levels.

The new dynamic 'Premier Threes' format will see players play 3 bowls over 3 sets of 3 ends and if a tie break is required then a 1 bowl shoot out will take place. This format will be short and sharp and games will last between 20 to 45 minutes.

This New Face of Bowls hopes to attract a new audience and the day will be more than just bowls - it will be a great day out. Fun activities and music for the whole family will be staged along with opportunities to meet the players, have a go at bowls and competitions.

Tickets for the day will be £5.00 for adults while children U16 will be free of charge and go on sale from Nottingham Indoor Bowls Centre, 0115 929 6865.

In announcing this new initiative Peter Thompson, Chief Operating Executive of EIBA Ltd, said "we are very excited about this competition as it will bring a shorter and faster version of the game with plenty of excitement which we are sure the sports fan will enjoy". He added "that as we get nearer 1st May we will be announcing a unique initiative for bowls which will appeal to the public to become involved".

Robin Beer, Divisional Director of Brewin Dolphin, commented "we are proud to be associated with the Race For Nottingham and Nottingham Indoor Bowls Centre. Their innovative approach towards the Development of the Sport not only at a local level but national level, is a testament to their vision, drive and enthusias



BREWIN DOLPHIN

Danny Brown describing the new 'Premier Threes' event remarked "We very much hope this version of the game will be akin to cricket's 20/20 - short, sharp, colourful and with crowd participation."

The 'Race for Nottingham' takes the format of 5 Open singles competitions at participating clubs across the East Midlands and Norfolk. Players are vying for a place in the top 48 on the ranking list and with it an automatic invite to play in the new 'Premier Threes' event on 1st May.

The 5 Opens are: -

**Lincoln
Spalding
Acle
Boston
Ely**

**10th October 2009
28th December 2009
3rd January 2010
13th February 2010
3rd April 2010**

There has been a huge amount of interest in this initiative from other Clubs all over England and it is the vision of the EIBA Ltd and East Midlands Premier Bowls to expand the Race For Nottingham into further regions with their own ranking list and entries into the 'PREMIER THREES' grand finale.



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ENGLISH INDOOR BOWLING ASSOCIATION LTD SECURE OFFICIAL SUPPLIER

The EIBA Ltd has secured Golden Leaves Funeral Plans as an Official Supplier. The partnership will provide advantageous prices for individual bowlers as well as an income source for their Club.



In announcing the partnership Peter Thompson, Chief Operating Executive, of the EIBA Ltd said “to secure Golden Leaves as an Official Supplier is a major boost to the sport of Indoor Bowls in England and we are looking forward to developing the association over the forthcoming season and beyond”.

Ray Couppleditch, Regional Manager, from Golden Leaves Funeral Plans said “we have a strong association with the sport of bowls in Europe and delighted that we can now provide our funeral plans to Indoor Bowlers in England.”

For more information please contact:
Peter Thompson, Chief Operating Executive
EIBA Ltd
tel: 01664 481 900, peterthompson@eiba.co.uk

Annual Lunch

The EIBA Ltd Annual Lunch will take place on Saturday 8th May 2010 at Wolverhampton Racecourse.

Tickets are now on sale at £25.00 per person, which includes entrance and a 3 course lunch.

We are selling tables of 10 and if you book a table before Friday 16th April you will receive a 10% discount of the total price.

To book your table or ticket please send your request and cheque (made payable to EIBA Ltd) to Joanne Shore, EIBA Ltd, David Cornwell House, Bowling Green, Leicester Road, Melton Mowbray, Leics, LE13 0AF.

We look forward to you joining us.

Annual General Meeting

The EIBA Ltd's Annual General Meeting will be held on Saturday 5th June 2010 at 2pm at the Baptist Church, Melton Mowbray.

Details for the AGM will be communicated to your Club or County contact.

Coloured Trousers

For the 2010-2011 season players in National Competitions will be allowed to wear coloured trousers which their Club and or County have registered with the EIBA Ltd.

If you would like to see what trousers are available why not contact our Official Clothing Partner Kombat who will only be to happy to discuss your requirements not only for trousers but shirts and tracksuits too.

The contact for Kombat is Stacey Walton on 07595 709 972 or e-mail Stacey.w@keasportswear.com



GAME Solutions Ltd

For an Indoor Bowls centre the lead up to the summer months can be a growing concern as the season comes to a close. This is a time when many indoor facilities become vacant and redundant. Your club can beat the summer slump, by making use of this time to enhance your business and diversify without impacting on your core business, bowling.



Such venues as Potters Leisure Resort and Atherton Indoor Bowls Centre have taken that step, by purchasing a temporary surface called Sport Court from GAME Solutions Ltd.

For most towns and cities across the country, the local Indoor Bowls centre is one of the largest indoor venues, with catering/bar facilities. A Sport Court surface which can be laid quickly has the versatility to enable you to have the freedom to hold any number of events. Potters and Atherton use their surface for sports events, children's parties, Church services, meeting rooms, exam rooms for the local University to name a few. There are very few limits on what you could use your arena for. John Potter from Potters Leisure resort said “The Sport Court surface allows us to hold events all year round that bring in revenue which can be used to maintain our focus on our bowl's playing clients.”



“By having and using the Sport Court surface, the increase in revenue from other sources has allowed us to keep the running costs of the bowls arena down. This has made it possible to keep the membership and playing costs affordable for our bowlers. The surface has also brought in new members as a result of the new events and services being held in the bowls arena.” Arend from Atherton Leisure Centre.

The Sport Court surface is used all over the world by Schools, leisure centres, arenas and governing bodies of sport. GAME Solutions customers use their surfaces for such a wide variety of events, uses include, roller skating, disco's, corporate events, Sunday markets, wedding fairs, aerobics, yoga, social group meeting, fund raising events, exhibitions and sports such as Badminton, Basketball, Archery and 5-A-Side.

The Sport Court surface is a modular system which allows it to be installed quickly and easily. It can also be installed in smaller sections which will allow you to keep some of the bowls lanes open if required. The surface is approved by many World Governing Sports Bodies and carries the CE European certificate for safety.

The speed and ease of installing the Sport Court surface will allow you hold events all year round. A great example of this is over the Christmas period, having bowling during the day and then renting the venue out in the evenings for a local business's Christmas party. With a SportCourt surface that can be laid over your bowls carpets, you can now utilise this valuable space to raise additional revenue and members, to grow your business and club in the

way that you want.

Peter Thompson, the Chief Operating Executive of the EIBA has been working very hard with GAME Solutions to get the best deal for all EIBA members, so Peter is very pleased to announce that all members of the EIBA will receive a 5% discount from GAME Solutions on any surface purchased. Just let them know you are a member to save money.

For further information please contact Peter Thompson at the EIBA on 01664 481 900 or Mark Dalton at GAME Solutions on 0844 567 0021.

BRITISH GAS BUSINESS JOIN FORCES WITH EIBA Ltd

British Gas Business will be working with the English Indoor Bowling Association Ltd to help benefit the association and its affiliated clubs. We will be providing a quotation service, which means that you will have the chance to use British Gas Business as your gas and electricity supplier on competitive contract rates. You can also let us know when your existing contract ends and we can arrange to call you back on the appropriate date.

If your club does switch to British Gas Business you will benefit from:

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- – Smooth transfer of supply

When you are ready to request a quotation simply call 07789 571627 and ask for Mark Whiting who will provide you with contract prices for any meters that we can support. Sadly we can only quote for business meters and when you call could you please also:— Try to have in mind when you last changed suppliers for these meters as this will help keep our records up to date

- – Have your bill/bills to hand

We at British Gas Business look forward to a long and meaningful relationship.

Andrew Wells. Field Manager

